

Persuasive Presentation on Climate Change

SCORE	4	3	2	1
	Exceeding	Meeting	Beginning to Meet	Not Yet Meeting
(A) Presentation Content	The presentation presents extensive knowledge and accuracy of the issue. Contains more than 10 points	Includes enough information to inform the audience. Content is accurate. Contains 6 - 9 points.	Includes some facts and information about the topic and facts. Content is generally accurate. Contains 3 - 5 points.	Accurate facts about climate change are not presented. Contains fewer than 3 points.
SCORE =				
(B) Group Work	All perspectives of the members of the group were clearly identified in the presentation.	All members of the group contributed to the presentation but some roles were not clear.	Most of the members contributed to the presentation but some roles were unclear.	Only a few of the members of the group were represented in the presentation.
SCORE =				
(C) Aesthetics	Presentation has an attractive and stimulating appearance. Images are appropriate. It captures and holds the attention of the audience.	Presentation is attractive and captures the attention of the audience. Images are appropriate.	Presentation is not very attractive and does not attract the target audience.	Presentation has no sense of design. It is unappealing to its target audience.
SCORE =				
(D) Persuasiveness	Presentation is very persuasive. It shows a strong understanding of the target audience and purpose.	Presentation is persuasive and shows understanding of the audience and purpose.	Presentation is somewhat persuasive. The target audience and purpose do not seem evident.	Presentation is not persuasive and shows no understanding of purpose.
SCORE =				

SCORE TOTAL =
(Out of 16 max)

